Invoice Date: 10/21/2012



Remit To: KGW P.O. BOX 203981 HOUSTON TX 77216-3981

000556

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490 OFFICIAL BILLING INVOICE

Rev # 0 Mary Nolan for City Council (38887) Advertiser:

Media Analysis Inc. (7701) Agency:

Buyer:

Inv # 1481167

860323

Contract: Local/Political Candidate - Agency Acct Type:

Cash In Advance Terms: Bill Type: Weekly/Irregular 10/15/2012 - 10/21/2012 Period:

No Coop:

Salesperson: Bob Torheim, (503) 226-5000 Political - City Council (1194) Product:

Brand: Portland City Commissioner Position 1 (168751)

Estimate/HL: 406/406

Comments: Orig. total: \$37,550 80x KG 10/4/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1F-1	10/16/12 08:59 am (Tu)	00:30	MNTV30BC1202	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1F-1	10/17/12 08:42 am (We)	00:30	MNTV30BC1202	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1F-1	10/19/12 08:27 am (Fr)	00:30	MNTV30REV1203	\$525.00	
2.0	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	10/15/12 12:30 pm (Mo)	00:30	MNTV30BC1202	\$275.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	10/16/12 12:25 pm (Tu)	00:30	MNTV30BC1202	\$275.00	
3.0	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1Th-1	10/18/12 05:21 pm (Th)	00:30	MNTV30REV1203	\$650.00	
6.0	SPOT	7:00:00PM-7:29:00P	Day,M-1W-1F-1	10/15/12 07:17 pm (Mo)	00:30	MNTV30BC1202	\$350.00	
		7:00:00PM-7:29:00P	Day,M-1W-1F-1	10/19/12 07:18 pm (Fr)	00:30	MNTV30REV1203	\$350.00	
7.0		10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/15/12 11:14 pm (Mo)	00:30	MNTV30BC1202	\$700.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/16/12 11:28 pm (Tu)	00:30	MNTV30BC1202	\$700.00	
8.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1	10/15/12 11:58 pm (Mo)	00:30	MNTV30BC1202	\$250.00	
		11:34:00PM-12:37:0	Day,M-1Tu-1W-1	10/16/12 11:49 pm (Tu)	00:30	MNTV30BC1202	\$250.00	
9.0		5:00:00PM-6:00:00P	Day,Sa-1	10/20/12 05:18 pm (Sa)	00:30	MNTV30REV1203	\$300.00	
10.0	SPOT	7:00:00AM-8:00:00A	Day,Su-1	10/21/12 07:28 am (Su)	00:30	MNTV30REV1203	\$200.00	
11.0		8:00:00AM-8:58:00A	Day,Su-1	10/21/12 08:17 am (Su)	00:30	MNTV30REV1203	\$200.00	
39.0		4:57:00PM-5:30:00P	Day,Tu-1	10/16/12 05:28 pm (Tu)	00:30	MNTV30BC1202	\$900.00	
40.0		6:29:00PM-7:00:00P	Day,Th-1	10/18/12 06:58 pm (Th)	00:30	MNTV30REV1203	\$900.00	
42.0	-	11:00:00PM-11:35:0	Day,Su-1	10/21/12 11:32 pm (Su)	00:30	MNTV30REV1203	\$550.00	
46.0	SPOT	5:59:00PM-6:29:00P	Day,Th-1	10/18/12 06:14 pm (Th)	00:30	MNTV30REV1203	\$650.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NET TOTAL	\$7.713.75
Sales Tax	\$0.00
Commission	(\$1,361.25)
Gross Total	\$9,075.00

Total Spots

19

Due By: 10/21/2012



Remit To: KGW P.O. BOX 203981 HOUSTON TX 77216-3981

001470

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490 OFFICIAL BILLING INVOICE

Inv # 1483591 Rev # 0 Invoice Date: 10/28/2012

Mary Nolan for City Council (38887) Advertiser:

Agency: Buyer: Contract: Media Analysis Inc. (7701)

860323

Local/Political Candidate - Agency Acct Type:

Cash In Advance Terms: Bill Type: Weekly/Irregular 10/22/2012 - 10/28/2012 Period:

No Coop:

Salesperson: Bob Torheim, (503) 226-5000 Political - City Council (1194) Product:

Brand: Portland City Commissioner Position 1 (168751)

Estimate/HL: 406/406

Comments: Orig. total: \$37,550 80x KG 10/4/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре		Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
12.0	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1	10/23/12 07:24 am (Tu)	00:30	MNTV30REV1203	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1	10/24/12 08:38 am (We)	00:30	MNTV30REV1203	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1Th-1	10/25/12 08:44 am (Th)	00:30	MNTV30REV1203	\$525.00	
3.0	SPOT	11:59:00AM-12:31:0	Day,M-1W-1F-1	10/24/12 12:12 pm (We)	00:30	MNTV30REV1203	\$275.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1W-1F-1	10/26/12 12:25 pm (Fr)	00:30	MNTV30REV1203	\$275.00	
4.0	SPOT	4:57:00PM-5:30:00P	Day,M-1W-1F-1	10/22/12 05:22 pm (Mo)	00:30	MNTV30REV1203	\$650.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1W-1F-1	10/26/12 05:14 pm (Fr)	00:30	MNTV30REV1203	\$650.00	
5.0	SPOT	5:59:00PM-6:29:00P	Day,Tu-1Th-1	10/25/12 06:22 pm (Th)	00:30	MNTV30REV1203	\$650.00	
7.0	SPOT	7:00:00PM-7:29:00P	Day,Tu-1F-1	10/26/12 07:17 pm (Fr)	00:30	MNTV30REV1203	\$350.00	
8.0	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1	10/24/12 11:26 pm (We)	00:30	MNTV30REV1203	\$700.00	
9.0	SPOT	11:34:00PM-12:37:0	Day,Tu-1Th-1	10/25/12 12:09 am (Th)	00:30	MNTV30REV1203	\$250.00	
0.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:49 pm (Sa)	00:30	MNTV30REV1203	\$300.00	
1.0	SPOT	7:00:00AM-8:00:00A	Day,Su-1	10/28/12 07:47 am (Su)	00:30	MNTV30REV1203	\$200.00	
2.0	SPOT	8:00:00AM-8:58:00A	Day,Su-1	10/28/12 08:22 am (Su)	00:30	MNTV30REV1203	\$200.00	
5.0	SPOT	6:29:00PM-7:00:00P	Day,Th-1	10/25/12 06:53 pm (Th)	00:30	MNTV30REV1203	\$900.00	
8.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:19 pm (Sa)	00:30	MNTV30REV1203	\$300.00	
1.0	SPOT	5:59:00PM-6:29:00P	Day,Tu-1	10/23/12 06:23 pm (Tu)	00:30	MNTV30REV1203	\$900.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NFT TOTAL	\$6.948.75	
Sales Tax	\$0.00	
Commission	(\$1,226.25)	17
Gross Total	\$8,175.00	Total Spots

Due By: 10/28/2012



Remit To: KGW P.O. BOX 203981 HOUSTON TX 77216-3981

000592

Agency:

Rev # 0

Invoice Date: 11/04/2012

Mary Nolan for City Council (38887) Advertiser:

Buyer:

Media Analysis Inc. (7701)

OFFICIAL BILLING INVOICE

Contract:

Inv # 1491758

860323

Acct Type: Local/Political Candidate - Agency Cash In Advance Terms:

Bill Type: Weekly/Irregular 10/29/2012 - 11/04/2012 Period:

No Coop:

Salesperson: Bob Torheim, (503) 226-5000 Political - City Council (1194) Product:

Brand: Portland City Commissioner Position 1 (168751)

Estimate/HL: 406/406

Comments: Orig. total: \$37,550 80x KG 10/4/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490

Portland (KGW)

23.0	SPOT		Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
		6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1	10/29/12 06:58 am (Mo)	00:30	MNTV30REV1203	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1	10/30/12 08:27 am (Tu)	00:30	MNTV30REV1203	\$525.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1	10/31/12 07:27 am (We)	00:30	MNTV30REV1203	\$525.00	
04.0	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1	11/01/12 07:58 am (Th)	00:30	MNTV30REV1203	\$525.00	
24.0	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	10/29/12 12:22 pm (Mo)	00:30	MNTV30REV1203	\$275.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	11/01/12 12:29 pm (Th)	00:30	MNTV30REV1203	\$275.00	
26.0	SPOT	5:59:00PM-6:29:00P	Day,M-1Tu-1W-1	10/29/12 06:21 pm (Mo)	00:30	MNTV30REV1203	\$650.00	
28.0	SPOT	7:00:00PM-7:29:00P	Day,M-1W-1Th-1	10/29/12 07:28 pm (Mo)	00:30	MNTV30REV1203	\$350.00	
	SPOT	7:00:00PM-7:29:00P	Day,M-1W-1Th-1	11/01/12 07:28 pm (Th)	00:30	MNTV30REV1203	\$350.00	
29.0	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/29/12 11:30 pm (Mo)	00:30	MNTV30REV1203	\$700.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/30/12 11:22 pm (Tu)	00:30	MNTV30REV1203	\$700.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/31/12 11:31 pm (We)	00:30	MNTV30REV1203	\$700.00	
30.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1	10/29/12 12:09 am (Mo)	00:30	MNTV30REV1203	\$250.00	
32.0	SPOT	7:00:00AM-8:00:00A	Day,Su-1	11/04/12 07:40 am (Su)	00:30	MNTV30REV1203	\$200.00	
33.0	SPOT	8:00:00AM-8:58:00A	Day,Su-1	11/04/12 08:29 am (Su)	00:30	MNTV30REV1203	\$200.00	
36.0	SPOT	7:00:00PM-7:29:00P	Day,Tu-1	10/30/12 07:22 pm (Tu)	00:30	MNTV30REV1203	\$350.00	
37.0		4:58:00AM-5:57:00A	Day,Tu-1	10/30/12 05:14 am (Tu)	00:30	MNTV30REV1203	\$160.00	
47.0		5:59:11PM-News @	Day,Tu-1	10/30/12 06:22 pm (Tu)	00:30	MNTV30REV1203	\$900.00	
48.0		6:29:44PM-News @	Day,Tu-1	10/30/12 06:46 pm (Tu)	00:30	MNTV30REV1203	\$900.00	
49.0	SPOT	11:59:00AM-News @	Day,Tu-1	10/30/12 12:26 pm (Tu)	00:30	MNTV30REV1203	\$400.00	
50.0	SPOT	11:34:30PM-Tonight	Day,Th-1	11/01/12 12:08 am (Th)	00:30	MNTV30REV1203	\$400.00	
51.0		4:58:56AM-News @	Day,Tu-1W-1Th-1	10/30/12 05:53 am (Tu)	00:30	MNTV30REV1203	\$175.00	
		4:58:56AM-News @	Day,Tu-1W-1Th-1	10/31/12 05:16 am (We)	00:30	MNTV30REV1203	\$175.00	
		4:58:56AM-News @	Day,Tu-1W-1Th-1	11/01/12 05:43 am (Th)	00:30	MNTV30REV1203	\$175.00	
52.0	SPOT	10:00:00AM-Today S	Day,W-1	10/31/12 10:52 am (We)	00:30	MNTV30REV1203	\$275.00	
53.0	SPOT	12:37:00AM-1:36:00	Day,F-1	11/02/12 01:08 am (Fr)	00:30	MNTV30REV1203	\$250.00	
54.0	SPOT	7:00:00PM-7:29:00P	Day,Th-1	11/01/12 07:08 pm (Th)	00:30	MNTV30REV1203	\$550.00	
55.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	11/03/12 07:59 am (Sa)	00:30	MNTV30REV1203	\$300.00	
56.0	SPOT	6:00:00PM-6:29:00P	Day,W-1	10/31/12 06:29 pm (We)	00:30	MNTV30REV1203	\$900.00	
57.0	SPOT	6:00:00PM-6:29:00P	Day,Th-1F-1	11/01/12 06:15 pm (Th)	00:30	MNTV30REV1203	\$900.00	
51.0	SPOT	6:00:00PM-6:29:00P	Day,Th-1F-1	11/02/12 06:15 pm (Fr)	00:30	MNTV30REV1203	\$900.00	
58.0		6:29:00PM-7:00:00P	Day, 11-11-1	11/02/12 06:56 pm (Fr)	00:30	MNTV30REV1203	\$900.00	
59.0	SPOT	11:00:00PM-11:34:0	Day,W-1		00:30	MNTV30REV1203	\$900.00	
60.0	SPOT	11:00:00PM-11:34:0	Day, W-1 Day, Th-1F-1	10/31/12 11:13 pm (We) 11/01/12 11:31 pm (Th)	00:30	MNTV30REV1203	\$900.00	
00.0	SPOT					.		
		11:00:00PM-11:34:0	Day,Th-1F-1	11/02/12 11:26 pm (Fr)	. 00:30	MNTV30REV1203	\$900.00	
61.0	SPOT	11:00:00PM-11:30:0	Day,Sa-1	11/03/12 11:27 pm (Sa)	00:30	MNTV30REV1203	\$600.00	
62.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	11/04/12 07:58 am (Su)	00:30	MNTV30REV1203	\$300.00	
63.0	SPOT	5:59:00PM-7:00:00P	Day,F-1	11/02/12 06:30 pm (Fr)	00:30	MNTV30REV1203	\$900.00	
64.0	SPOT	4:00:00PM-4:57:00P	Day,F-1	11/02/12 04:25 pm (Fr)	00:30	MNTV30REV1203	\$400.00	
65.0	SPOT	1:58:00PM-2:58:00P	Day,F-1	11/02/12 02:34 pm (Fr)	. 00:30	MNTV30REV1203	\$350.00	
66.0		7:28:00PM-Grants G	Day,Sa-1	11/03/12 07:51 pm (Sa)	00:30	MNTV30REV1203	\$225.00	
67.0	SPOT	6:00:00PM-Inside Ed	Day,Sa-1	11/03/12 06:21 pm (Sa)	00:30	MNTV30REV1203	\$175.00	



TVBilling@belo.com.

Remit To: KGW P.O. BOX 203981 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

\$17,858.50

NET TOTAL

Due By: 11/04/2012

Inv # 1491758 Rev # 0 Invoice Date: 11/04/2012

Mary Nolan for City Council (38887) Media Analysis Inc. (7701) 860323 Advertiser: Agency: Contract:

ine	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
						Gross Total	\$21,010.00	Total Sp
	a note	a change in or	ir invoice format. If vo	u havo		5,000 ,010	Ψ=1,010.00	, oldi op
eas	e nou	s a change in oc	ur invoice format. If yon voice, please email u	u nave		Commission	(\$3,151.50)	42